

Whether you're just thinking about putting your house on the market or it has been sitting for months with no or low-ball offers, having your property professionally staged and photographed will make a difference.

Why Stage?

THE TOP 5 REASONS:

1

ONLINE APPEAL

More than 90% of all homebuyers search online when looking for houses for sale. Whether they see your house for sale will depend on the photos. How many potential buyers are you missing?

2

CONTROL THE BUYER'S EYE

Professional home staging controls the buyer's eye when they view a property. We help showcase the features and benefits of the house while downplaying the negatives.

3

IT FEELS MORE EXPENSIVE

Properties that are professionally staged feel up-to-date. Because everything is perfectly in its place and up to today's trends, homebuyers place more value on the staged properties.

4

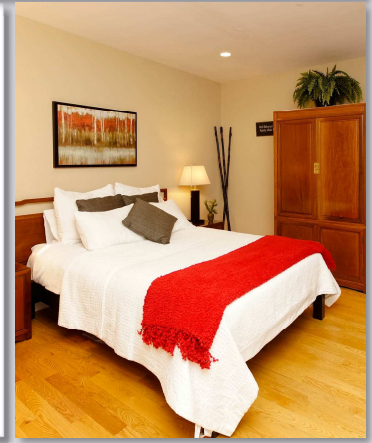
BETTER OFFERS

Owners of staged properties appear more invested in their homes. And homebuyers are less likely to make low-ball offers. Faster sales times minimize price reductions, and could save you thousands in equity!

5

FASTER SALES

Statistics show that staged properties sell in less time and for MORE money than non-staged properties. Reducing the number of days on the market means less stress and more equity for you!



Let our team of Home Staging Professionals help you prepare your home for the market!

Our team of Accredited Staging Professionals (ASPs®) is ready to assist you. Every property that is for sale can benefit from our methodology and proven track record of success, and sell for more money and in less time than the other non-staged properties on the market.

Your home is your most valuable asset. Protect your equity by investing in the preparation process before you put it on the market.

VISUAL APPEAL CAPTIVATES POTENTIAL BUYERS

The first impression a home conveys to a buyer is the single most important element in a buyer's decision-making process. In fact, buyers typically make their purchasing decisions within minutes of entering a home. With only one opportunity to make a favorable first impression, sellers can benefit from professional guidance when preparing their homes for sale.

IT STARTS WITH A CONSULTATION

We begin the process with a pre-staging consultation. This allows us to assess the situation and create a customized plan to help you reach your home selling goals. Our reports are broken down room by room so they are easy to understand.

HOME STAGING

Home Staging is a very powerful marketing tool! Our experienced team of highly trained Accredited Staging Professionals (ASPs®) will create several "emotional connection points" throughout your house and immediate interest in the property so that prospective home buyers will say: **"Wow! If I buy this house, I can live like this!"** and **"This is it. This is the one!"**

VACANT HOME STAGING

Selling a new home or an investment property, or moving before the old home has sold can create a hefty financial burden with months of carrying costs and maintenance. We'll create a model home atmosphere in any property — regardless of age or price point. New home builders have relied on furnished and staged model homes for years because they sell homes. Today, home sellers can have this same option at much lower fees.

PROFESSIONAL PHOTOGRAPHY

You have only one chance to make a great first impression. Properties that are professionally staged and photographed look much better in pictures online and garner more attention from buyers. We will highlight your staged property with eye-catching high quality images and virtual tours.

Scena Home Staging

Because Beautifully Staged Homes Sell!

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Serving the Boston South Shore,
Southeastern Massachusetts,
Cape Cod, and Rhode Island

If your home is not ready for a photo shoot, then it's not ready for visitors either!