

# *Why should you sell an* **ASP STAGED® HOME?**

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- ✓ Because your home has been professionally Staged®, it will be recognized as a Staged® Home.
- ✓ A Staged® Home will look better than competing homes for sale in your local market, allowing you to sell faster and/or for more money.
- ✓ Staged® Homes are recognized by other real estate agents as properties ready to sell. They will be more likely to show your home to potential buyers.
- ✓ Staged® Homes are recognized by buyers as the best properties to see.
- ✓ More buyers want to see Staged® Homes, increasing your visibility and showings.
- ✓ Staged® Homes qualify for special promotional materials including street signs and print material designations - allowing your home to be marketed to more potential buyers.

