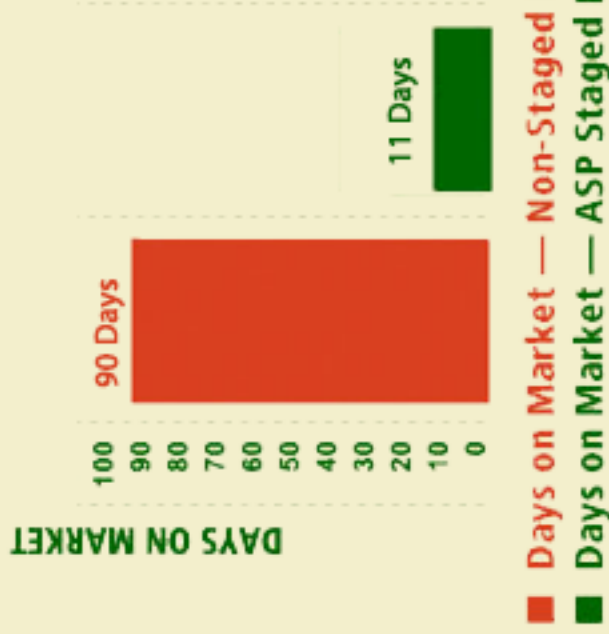


ASP Home Staging
Sales Success Rate*



95% of
ASP Staged homes
sell on average in 11
days or less and sell
for 17% more.

Average Days on Market Before Sold*



* The Statistics are based upon Today's Market. The Survey was conducted by The International Association of Home Staging Professionals® and StagedHomes.com®

TOP AREAS TO STAGE	62%	96%	81%	52%	
	% LISTING AGENTS offering this service as part of benefit of listing with them	% BUYERS AGENTS that say Staging has an affect on how Buyers view a home	% BUYERS that say a Staged Home is EASIER TO VISUALIZE as their future home	% BUYERS are willing to PAY MORE for a Staged property	
	1. Living Room 2. Kitchen 3. Master 4. Dining Room 5. Bathroom				
	Source: NAR® Profile of Home Staging				