



# QUALITY PRODUCTS RECOMMENDED BY BIRC HOME STAGERS

BOSTON  
**IAHSP**  
INTERNATIONAL ASSOCIATION  
OF HOME STAGING PROFESSIONALS®  
REGIONAL CHAPTER

## Paint



### Eminence® High Performance Ceiling Paint

- Delivers a bright white finish.
- A flat finish specifically formulated to help hide surface imperfections and block new stains from forming.
- Applies easily with a smooth consistency.
- No primer needed — covers in just one coat.
- Dries quickly
- Available in Flat



### Duration Home® Interior Acrylic Latex

- Advanced stain blocking technology - a paint and primer in one
- Minimal color rub-off and less visible shine after washing
- New high hiding accent base
- Anti-microbial agents
- Ideal for high-traffic residential and commercial spaces
- Available in Flat, Matte, Satin, Semi-Gloss



### ProClassic® Water Based Acrylic Alkyd

- Excellent adhesion and a uniform finish
- An ideal choice for doors, trim, cabinets and most furniture
- Provides excellent flow, leveling and sag resistance
- A unique wet and dry hide allows you to apply fewer coats
- Backed by a lifetime warranty
- Available in Satin, Semi-Gloss



### Porch & Floor Enamel

- Ideal for both interior and exterior high-traffic surfaces
- Great for porches, patios, basement stairs and floors, and more
- Great washability
- Compliant with the low-slip rating required by the Americans with Disabilities Act
- Stands up to even the toughest household chemicals
- Available in Satin